

# Colour-boosts

## **Why do we need colour-boosts?**

After your initial treatment and fine tune session, your Enhancement should last approximately 1-3 years. This largely depends on skin type, method/type of treatment you had, medication, environmental factors, such as, sun and lifestyle all influence how long colour will stay and 'look good' under your skin. Therefore, at some point you will need a colour-boost to maintain your enhancement.

We offer different time scales for colour-boosts to meet your needs. Some clients like a strongly defined dark brow for example and will want earlier and more regular colour-boosts, while others like a soft and more natural appearance and so may return once within 3 years.

## **What you NEED to know...**

It is important to add that 'too many' colour-boosts (for example every 9 months) will build layer upon layer of colour over a period of time underneath your skin (even if not very visible to the eye on the surface). When this happens, hair-strokes eventually become blurred for those who opt for this brow method. The levels of saturated pigment underneath the skin do not allow room for more pigment to have space to settle, and hair-strokes are being layered over old colour that blends together under the skin during the healing process. At this point you need to allow fewer visits in-between colour-boosts or have some colour lifted to allow more in.

I have had long term clients say to me that after 7-10 sets of colour-boosts that their colour doesn't seem to stay as long or as strong as it used to.

The reasons for this are most likely due to...

- \*Skin aging over time-skin thinning less collagen
- \*Body changes-pregnancy, menopause, hormonal changes
- \*sun damage or developing skin complaints (rosacea, psoriasis)
- \*Build-up of colour over many years of repetitive colour-boost too close together
- \*Medication or operation, life style changes-more outside living-holidays in the sun

**All of which have an impact on colour retention, fading, and how you heal.**

Annual “colour boosts” 12-15 months, are the recommended time to have your brows refreshed and colour-boosted. This helps to maintain a fresh and defined appearance to your enhancement without overloading your skin with too much pigment over time.

The colour Boosts that we offer here at FM Permanent Cosmetics Ltd are as follows:

UP TO 9 Months

UP TO 15 Months (This is the recommended “annual” Colour Boost)

UP TO 18 Months

UP TO 24 Months

Our online booking system is set up to notify you ‘annually’ for your recommended colour-boost. This goes out at the beginning of the 12 months from your last treatment, allowing up to 3 months to find an appointment that suits your schedule.

Please make sure when wishing to book your appointment that you look at least 2-3 months in advance and don’t leave it to the last minute. There is normally a 2-3 month waiting list!

However, if you require an earlier appointment such as an ‘up to 9 months’ colour boost kindly make sure you make a note in your diary 2-3 months in advance of the 9-month colour-boost period. If you are late booking and no appointments are available, you will automatically go into the next colour- boost bracket. In the unfortunate event you need to cancel at short notice, and we cannot find you another appointment within the 9-month time period, again you will go into the next colour boost period.

Finally, I cannot stress enough how important it is to wear SPF FACTOR 50 on your enhancement. The sun is the biggest fader of colour. The more you look after your enhancement by following the strict AFTERCARE advise **the better/longer lasting your results will be!**



This Image of a man’s hand tattoo with burnt skin on the top, shows how it has degraded in colour, brightness and sharpness over a long period of time.

The colour underneath is still there vibrant, bright and sharp! Time, environmental factors namely sun, age and general wear and tear of the skins natural collagen and elasticity have affected the long-term results of the tattoo. It’s a good example to show what lies beneath your skin and even though it has faded on the surface, there is still colour that remains underneath the skin. It is the same with cosmetic tattooing.